



E X E D R A
A BOSCOLO LUXURY HOTEL
R O M E

FACT SHEET

LOCATION	Prominently located in the heart of Rome within the Piazza della Repubblica, a main thoroughfare leading to the political, social and tourist hub of the city, the Exedra overlooks the Santa Maria degli Angeli Basilica designed by Michelangelo (1561), and the historical ruins of the Baths of Diocletian (298-306 B.C.). The hotel is a short walk to the central Termini railway station, and one hour or less by car from Rome's Fiumicino and Ciampino airports.
ADDRESS	Exedra Piazza della Repubblica, 47 00185, Rome, Italy Tel. +39.06.489381 Fax +39.06.48938000
RESERVATIONS	Italy, Belgium, Denmark, France, Germany, Holland, Ireland, Israel, Norway, Spain, Sweden, Switzerland, UK Tel. +800.267.265.65 Canada and USA Tel. +1.888.626.7265 Email: reservation@exedra.boscolo.com
WEBSITE	www.boscolohotels.com
PARENT COMPANY	Boscolo Hotels, Padova, Italy
ARCHITECTS	Adam D. Tihany, Tihany Design Maurizio Papiri, Papiri Roma
OPENED	April 2003



EXEDRA

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DESCRIPTION

A neo-classical monument with a modern heartbeat, the Exedra was designed by **Maurizio Papiri** and **Adam D. Tihany**, two architects who boast a prestigious curriculum and in whom the Boscolo Group has unreservedly put its trust for many years. The former restyled the hall, the guest rooms, the spa and the Sensus bar/restaurant, while the latter left his eclectic signature on the Tazio Brasserie and La Frusta restaurant. Working together they have converted the former ancient papal granary on Rome's "exedra" into an exclusive Boscolo Luxury Hotel.

Watched over by angels of the Santa Maria degli Angeli Basilica, which keep an eye on the Piazza della Repubblica and the hotel's original arched windows, the Exedra owes its name to those gathering places of Imperial days. Its bright and spacious lobby is a mix of classic Italian architecture with elegant, modern elements. The space is adorned with 177 small spotlights which enhance its towering vaults and porticoes, while 96 period lamps, each wonderfully preserved, provide even more light. Plasma television sets take the place of traditional paintings throughout the hotel's corridors and elevators, though there are some works by Natino Chirico in the hallways and a Sironi behind the concierge desk.

With highlights including the inviting Tazio Bar, a roof garden with an open-air swimming pool, and the monumental hospitality and impeccable service of its staff, the Exedra is a splendid venue in which to while away days and nights in ancient and romantic Rome.

GUEST ROOMS

The Exedra offers 238 guest rooms, three Grand Suites, and six Executive Suites in a blend of dream and myth inspired by classical Rome but with a romantic aura of nostalgia and sentiment. Half of the rooms overlook the Piazza della Repubblica with the Santa Maria degli Angeli Basilica and the Diocletian Baths, while the remainder enjoy views of the Monti neighborhood, one of the oldest in Rome. Guest room interiors including Executive Suites are quite classic, with a dominant beige color scheme, while the Grand



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Suites are contemporary with various and striking color combinations. Bedding includes king-size, queen-size and twin beds, while all furnishings are custom-made. Comfortable private bathrooms feature Etro toiletries. All bathrooms are finished in marble and mahogany, and one of the Grand suites features a spectacular fountain with running water.

AMENITIES

All guest rooms outfitted with the latest amenities, including high-speed internet access, air-conditioning, remote-control cable TV, direct-dial telephone, radio, hair dryer, mini-bar, in-room safe, work desk, non-smoking rooms.

GUEST SERVICES

- Welcome refreshment amenity
- Concierge service
- Chauffeur-driven car service or rental car arrangement
- 24-hour room service
- Laundry / dry-cleaning service
- Currency exchange
- Express check-in/check-out
- Evening turndown
- Newspaper
- Baby-sitting service
- Personal shopper
- Secretarial/business service

DINING

“Fellini follies” is the theme of the 70-seat **La Frusta Restaurant**, which is located on the Exedra’s first floor. Adam D. Tihany designed the restaurant along the lines of a movie set in homage to Federico Fellini’s famous film *8½*. White and black are the predominant colors, reflected in a constant play of light upon mirrors and glass. The graphic theme – repeated ad infinitum on the floors, picture frames and paintings – is an optical lozenge, while the conceptual theme is the image of the “whip,” a.k.a., *la frusta*. The restaurant is decorated with original photos from the



shooting of *8½*, which was released in 1963 and starred Marcello Mastroianni.

Also on the first floor is another of Tihany's creations, the 130-seat **Tazio Brasserie**, which specializes in traditional Italian cuisine with a contemporary twist. The restaurant is dedicated to the famous paparazzo Tazio Secchiaroli, and the decoration featuring many of his classic photographs lend an aura of Roman high society in the Sixties.

The splendid portico with the **Tazio Champagnerie** has once again become a popular venue for al fresco suppers, informal business meetings and relaxing cocktails. The wine cellar houses a broad selection of the finest international wines.

The newest jewel in the Exedra's crown is the **Sensus** bar/restaurant, offering contemporary Italian cuisine on a roof-garden terrace overlooking the Piazza della Repubblica, the Santa Maria degli Angeli Basilica and the Diocletian Baths. With a shimmering swimming pool all its own, Sensus is the perfect perch for a truly unique panorama of Rome.

SPA

On the fourth floor of the Exedra is one of the best-equipped spas in the Eternal City, a pleasure garden consisting of four rooms in which to delight in beauty treatments, relax in the sauna and Turkish bath, or stretch out in the solarium or Jacuzzi. It is the ideal place in which to pamper oneself like the ancient Romans. The Spa is available to hotel guests as well as to day spa visitors.

A fitness room is scheduled to open at the Exedra before the end of 2004, featuring a full and worldwide exclusive line-up of state-of-the-art Technogym equipment.



MEETINGS

The Exedra's Conference/Business Center includes four state-of-the-art areas with a total capacity of over 300 people. The rooms are timeless treasure troves, with glass-covered floors revealing the Diocletian Baths, once the largest baths in Rome, including ancient mosaics, an octagonal fountain and the base of a colonnade built between 298 and 306 B.C. All rooms are equipped with state-of-the-art audio-visual presentation equipment and high-speed internet access, and the hotel's events team remains quite active.

RECREATION

Besides its proximity to the **Santa Maria degli Angeli Basilica**, the **Diocletian Baths** and the 19th-century **Piazza della Repubblica**, the Exedra is close to the **Roman National Museum**, the **Palazzo Massimo Museum** and the **Opera Theatre of Rome**. Just 15 minutes by foot, the **Piazza Venezia** leads to the **Imperial and Republican Forums** and the **Coliseum**, and one can walk from the **Piazza** to **Via del Corso** to myriad nearby shopping streets.

AWARDS & RECOGNITION

- One of the 80 most beautiful hotels in the world, *Conde Nast Traveler* (2003)
- One of the 25 Best New Hotels in Italy, *Travel + Leisure* (2004)